

CONVERSION MACHINE

MODULE 4

Execution

VIDEO 9 Transcript
Development Best Practice

Development Best Practice

In this worksheet you are going to learn some best practices for development that will help increase your conversions.

The following best practices are taken into account by Google when ranking your website.

By improving your development processes you can optimize your website for Google and get more organic search traffic.

That is equal to more traffic and leads in your sales funnel and more revenue.

Real dollars, bottom line.